



IFMA™ Dallas
Fort Worth
International Facility Management Association



INFORMER



JAN2020



Happy New Year DFW IFMA Chapter! I hope you closed out 2019 with time spent reflecting on a year of personal and professional successes. As we now look forward into 2020, I hope you'll share our 2020 Vision to be the organization of choice for facility management professionals and the incredible partners that support us.

There are many ways YOU can support the Chapter and create value for our membership family. To support our 2020 Vision, I challenge you to the following:

- Participate regularly in Chapter events
- Get to know someone new
- Join a committee and see how your involvement can lead to greater visibility, additional connections and enhanced professional growth
- Share the love and INVITE someone new to a Chapter event
- If you're an Associate member, consider becoming one of our Preferred Business Partners

Did you know? 35% of our DFW IFMA family consists of our business partners. These are the subject matter experts (SMEs) that FMs rely on to solve some of our toughest challenges in the FM field. By seeking out an SME from within the IFMA family, you know you'll be working with someone who shares the same Values as you and is someone who shares your passion. You can count on your IFMA business partners to support and elevate you in your role as an FM professional.

One of the most anticipated events of the year is right around the corner... FMexpo on Thursday, February 20! This year will be like none other in the past. Your DFW IFMA Chapter has secured 29-time Emmy award winning TV producer, writer and performer, Bill Stainton, to be the keynote luncheon speaker! Bill captivated the audience at IFMA's Facility Fusion in Atlanta in 2019. Bill will deliver a powerful message on "Connecting Dots" through innovation, creativity and creating breakthrough ideas in the world of facility management. Click [HERE](#) for a special video message directly from Bill. I can't wait for Bill to share his message with you. The luncheon WILL sell out, so sign up now and join us for this "must-attend" event for FM professional members and non-members alike.

I'm so excited for the year ahead and I'm even more excited to share this journey with YOU!

Micah O'Dell, CFM, SFP, FMP, COEE
President Dallas/Fort Worth Chapter of IFMA 2019-2020

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Happy New Year!

FMexpo²⁰²⁰

DALLAS/FORT WORTH IFMA TRADESHOW

9 AM - 4:15 PM, THURS., FEB. 20, 2020
RENAISSANCE DALLAS RICHARDSON HOTEL

900 E LOOKOUT DRIVE, RICHARDSON, TX

FREE REGISTRATION OPTIONS

FREE PARKING



Bill Stainton, our Noon luncheon keynote speaker, is a 29-time Emmy award-winning TV producer, writer, and performer; an author; and a business humorist. He blends the business smarts he learned from 20 years in corporate show biz management working with Jerry Seinfeld, Jay Leno, and Ellen DeGeneres to create entertaining and enlightening presentations enjoyed by audiences around the world. His TEDx Talk has been called a "must watch." He also drove his former facility manager crazy on a daily basis.

"**Damage Done**," our 9 a.m. breakout session with **Lauren Abeya**, CEO, Ascension Legal Consulting, explores the costly consequences of careless electronic communication (i.e., e-mail).

"**Crisis Prevention and Management in the Social Media Age**" headlines our 3 p.m. breakout session with former WFAA-TV reporter **David Margulies**.

Complimentary appetizers with a cash bar are offered during exhibit hours.

Local performer, **Tyla Taylor**, will deliver acoustic, classic, and modern rock performances. **Prizes will be awarded to Professionals** at the top of each hour (must be present to win).

LUNCHEON SPONSOR



TITLE SPONSOR



PROMOTIONAL SPONSOR



Register

\$0 - Member Professionals
\$25 - Non-Member Professionals

Exhibit

\$995 - Member
\$1,195 - Non-Member

Sponsor

\$500 - \$2,500

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The INFORMER is a monthly publication of the
Dallas/Fort Worth Chapter of IFMA.
Articles, suggestions and ideas are welcome.

Dallas/Fort Worth Chapter of IFMA

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FM SPOTLIGHT

What you didn't know about Barry Bensmiller...

Name: **Barry Bensmiller, CFM**
Title: **Regional Facility Manager**
Company: **Alorica**
Degree(s): **Bachelor's of Science - Texas State University**
MBA - LeTourneau University
Joined IFMA: **2011**



How did you get into the FM field?

I've been in the FM field most of my career starting with building a San Antonio lubricant testing facility. I've worked with MIT scientists in labs including the Nevada Testing Site, Kennedy Space Center, Animal Testing Facilities, and Super Conducting Super Collider. I've also overseen 115 day-care schools in 4 states, a distribution center, and large company facility portfolios.

How did you become familiar with IFMA?

I was looking for a professional organization where I could meet others in my field to share ideas and find solutions. I found IFMA to be the organization that provides the best educational opportunities and support.

Of what accomplishment(s) are you most proud?

I was working for SBC, now AT&T, after 9/11 and was tasked with re-badging all employees, contractors and co-locators with a new and improved process. I had to create a website for new badge requests and approvals. In the first year I was able to save the company \$1.2M with the project.

What is the biggest challenge or obstacle you've faced?

I have dyslexia and was told in high school and college to go get a job as an auto mechanic. But with my wife's support, I earned my MBA and have had a good career in facility management. Working with numbers and reading can be a challenge, but I have learned where my weaknesses are and work hard to make sure things are done correctly.

How have your relationships with other IFMA members helped you?

We're only as good as the people with which we surround ourselves and it's important for FM's and Associates to work together to improve the industry and provide the best for our companies and clients. This creates incredible working relationships and lifetime friendships that have been pivotal in my work and created several job opportunities to work with great people. The IFMA family has been a great asset to my career.

What is one thing that no one knows about you?

I grew up in San Antonio and spent a lot of time at the family ranch in South Texas working cattle, building fences, repairing equipment, vehicles and the house -- from the foundation to the roof. I don't remember my family ever hiring a contractor until I married. Even during college, my parents would give me the vehicle that needed repairs, take back home and then take another one back with me to fix. I spent a lot of time with my grandfather and he taught me to hunt and I watched him train bird dogs. If you've never seen bird dogs work together in the field, you've missed an incredible sight.

What advice would you give the future generation of FM's?

The facility field is still young and evolving. My hope is that it will develop into a field that is known as the solution group -- the one that makes things happen with quality and cost-effective measures. FM provides an open career path which allows for quick advancement and a chance to make a mark.

What do you enjoy doing when you're not at work?

I enjoy woodworking, and I'm privileged to have a workshop where I spend time on weekends making things. I've built several sets of kitchen cabinets as well as a desk for my wife. I am currently making epoxy river tables. If you do not know what river tables are...look it up and discover how beautiful they are.



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Committee Updates

COMMITTEE CHAIRS

BUSINESS PARTNERS:

Cheryl Costello; Chair

AWARDS:

Jamie Vaughan, FMP; Chair
Linda Hasley; Co-Chair

COMMUNITY AFFAIRS:

Ali Bahr, SFP, FMP; Chair

EDUCATION:

Peter Aguirre, CFM, SFP; Chair
Belva Lowry, Co-Chair

FM EXPO:

Kelly Naumann; Chair
Scott Foster; Co-Chair

GOLF:

Mark Slicker; Chair
Jay Hawkins; Co-Chair

HOLIDAY:

Debbie Hawkins; Chair
Nixon Exantus; Co-Chair

JOB BANK:

Linda Waters, CFM, SFP; Chair
Didi Wykes, CFM; Co-Chair

MEMBERSHIP:

Dewayne Holley; Chair
John Plohetski; Co-Chair

PROGRAMS:

Kelly Conley; Chair
Philip Jabour; Co-Chair

TECHNOLOGY:

Zoe Freeman; Chair

YOUNG PROFESSIONALS:

Elisa Barsotta; Chair
Mackenzie Beldon; Co-Chair

Business Partners (Associates)

If you are an Associate Business Partner or Young Professional service provider, please be sure to check whether your name or company name appears on [THIS LIST](#)? If so, we have not received your entry for the FM Buyers Guide, which will be featured on our new website. This is a directory of services and products provided by our DFW Member Associates (now called Business Partners). Please complete your entry by clicking [BUYERS GUIDE](#).

Job Bank

Senior Facility Manager - CyrusOne, LLC (Dallas)

Oversee the daily operation of the data centers and associated critical infrastructure by managing internal and external resources. The Senior Facility Manager will manage the relationship with the third-party facility management provider (CBRE) within his or her region, to ensure that the facilities are being operated within the mandated CyrusOne procedures and standards. The Senior Facility Manager will manage the implementation process for all customer orders and build-outs within his or her region.

[MORE INFORMATION](#)

Director, Facilities Operations - TDIndustries (Dallas)

Provides senior leadership to Facilities Managers, Supervisors and staff. Responsible for managing and fostering customer relationships at a high level. Responsible for the successful completion of the facilities group's initiatives and goals. Ensures the group understands and complies with department and company policies, processes and procedures.

[MORE INFORMATION](#)

FMexpo

Registration is FREE for Member Facility Managers and Real Estate professionals at FMexpo 2020, our 10th annual showcase of corporate facility solutions. Please join us **Thursday, February 20th** at the Renaissance Dallas Richardson Hotel, 900 E. Lookout Drive, in Richardson. Parking is free!

SCHEDULE

9 - 10 AM - **"Damage Done," Lauren Abeya**
10 AM - Noon - Exhibits Open
Noon - 1:30 - Luncheon/Keynote
"Connect the Dots," Bill Stainton
1:30 - 4 PM - Exhibits Open
3:30 - 4:15 PM - **"Crisis Prevention, Management," David Margulies**

Early-bird exhibitor registration ends this Wednesday, Jan. 15th, and booth fees will increase from \$995 to \$1,195 after that date for Members.

Sponsor opportunities are available in the range of \$200 - \$2,500.

For more information, click [HERE](#).

Membership

Please welcome December's new Chapter Members!

Business Partners

Khaled Elgamal - K&A Engineering
Richey Houdek - Cotton Commercial

Professionals

Juanita Piola Camacho, Cognizant Technology Solutions
Bill Coughlin, Tango Analytics
Randi Edwards, Oracle
Kelsey Sutton, Cognizant Technology Solutions
Tara Weathers, Cognizant Technology Solutions

Young Professionals

Alex Nguyen, Vanguard Modular

Get Involved

Interested in joining a committee?

Numerous opportunities are available and we would love for you to be a part of the chapter's exciting work. Please email info@dfwifma.org for more information.

Upcoming Events

Thursday, January 22: **New/Prospective Member Event**

6 - 8 PM

New Members (Past 4 Months) / Prospective Members

370 West Las Colinas Blvd., Suite 120, Irving, TX

REGISTER



Thursday, February 20: **FMexpo 2020**

Attendee and Exhibitor Registration Now Open

MORE INFORMATION



Thursday, March 12: **Topgolf Networker**

6 - 8 PM

Free = Members / \$75 - Non-Members

REGISTRATION OPENS SOON



Do you have a cool building feature or accomplishment you'd like to highlight on the Chapter's social media accounts or in an upcoming newsletter? Let us know at info@dfwifma.org!

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Snapshots from Jan. 9th Bowling Networker



Our Preferred Business Partners

Platinum



Gold



Silver



Bronze

